

The Business and Law of Fashion and Retail

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SECOND EDITION

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About the Editors

Barbara Kolsun is a Professor of Practice at Cardozo School of Law, Yeshiva University, and is also the Co-Founder and Director of The FAME Center for Fashion, Arts, Media and Entertainment Law at Cardozo School of Law, the first law school program providing training and development opportunities relating to the representation of businesses driven by the creative process. She has been a leading fashion industry attorney for 35 years and was also co-editor of the first handbook on Fashion Law, *Fashion Law: A Guide for Designers, Fashion Executives and Attorneys* (Bloomsbury, 2010, 2014), the first casebook on Fashion Law, *Fashion Law: Cases and Materials* (Carolina Academic Press, 2016), and *The Business and Law of Fashion and Retail* (Carolina Academic Press, 2020). She developed the first joint JD/MBA course in Fashion Law and Business at New York University and has also taught at Fordham Law School and guest lectured at dozens of law schools and fashion schools. She started the legal departments at three “startups”—Kate Spade, Seven for All Mankind and Stuart Weitzman and was the first General Counsel at all three companies. She was Assistant GC at Calvin Klein Jeans and Westpoint Stevens and has probably been through more mergers than most lawyers in the fashion business. While in private practice, her clients included Tommy Hilfiger and Ralph Lauren, and she also consulted with fashion companies including Sam Edelman and New York & Company on various issues. She has chaired and been a regular speaker at the Luxury Law Summit in New York and London for several years. She has been honored with lifetime achievement awards in 2015 by the Luxury Summit and the World Trademark Forum, and another lifetime achievement award from the Women in Law Empowerment Forum. She has also served as Chairman of the Board of the International Anticounterfeiting Coalition and has spoken and published widely on fashion law around the world.

Douglas Hand is a Partner at Hand, Baldachin & Associates, LLP in New York and an Adjunct Professor at NYU Law School and Cardozo School of Law, Yeshiva University (where he also sits on the Board of Advisors for The FAME Center for Fashion, Arts, Media and Entertainment Law). He is a member of the Business Advisory Committee of the Council of Fashion Designers of America (CFDA), on the Board of Directors of Fashion Group International (FGI) and Closely Crafted as well as a legal advisor to RAISEfashion and The Fragrance Foundation. Douglas is also the Chairman of the

Fashion Institute of Technology (FIT) Foundation Board of Directors and the Vice-Chair of the Board of Directors of Goodwill NY/NJ. Douglas' experience in the fashion and retail world has led him to counsel global brands such as Lanvin, Everlane, Rag & Bone, Stella McCartney, Todd Snyder, Buck Mason, and Zadig & Voltaire. His book, *The Laws of Style*, was published by the American Bar Association in 2018, and he hosts a podcast of the same name.

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Sherry L. Jetter is considered to be a pioneer in the establishment of the field of fashion law. She has practiced law in the fashion and retail industries for over 30 years, founded and held leadership positions in legal departments of the foremost luxury brands, and is currently an Adjunct Professor at Cardozo School of Law, Yeshiva University, St. John's University School of Law, and in private practice specializing in intellectual property, global licensing and commercial transactions.

Hilary Jochmans is the Founder of Jochmans Consulting LLC, a boutique government affairs practice assisting clients in advocating for public policy measures impactful to their business. A former senior Capitol Hill staffer based in Washington, D.C., she is also the founder of PoliticallyInFashion, an advocacy community for the designers, manufacturers, retailers, and recyclers, and the lawyers who advise them. Hilary has designed advocacy initiatives which have been featured in WWD, British Vogue, InStyle, Marie Claire, Fashionista, and others. She is a frequent speaker on the intersection of fashion and public policy at conferences, law schools and bar associations, including the Luxury Law Summit, Cardozo Law School, and the New York City Bar Fashion Law Committee where she is a past co-chair. In 2021, Hilary was recognized by the Conscious Fashion Campaign in a Times Square Billboard campaign as a fashion-focused woman social entrepreneur educating, informing, and inspiring the fashion industry "towards an inclusive and responsible future."

Barry Lewin was a Partner at Gottlieb, Rackman & Reisman, P.C., an Intellectual Property boutique in New York. He is a licensed patent attorney and has been practicing patent law and advising domestic and foreign fashion and technology clients for over a decade.

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Julie Zerbo is the Founder and Editor-in-Chief of The Fashion Law (www.thefashionlaw.com), a modern media company that provides unique insight on and unparalleled access to the legal and business aspects of the rapidly evolving fashion and retail industries.

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